

World Tourism Day

27 September

World Tourism Day 2008 was hosted in Lima, Peru on 27 September and focused on tourism sector's constructive response to the challenge of climate change by increasing awareness of the Davos Declaration Process and encouraging its implementation by all stakeholders. The campaign's theme - **Tourism: Responding to the Challenge of Climate Change** aimed to:

- **Advance** Tourism in the UN global response to the challenges of climate change and poverty alleviation.
- **Promote** the Davos Declaration Process for the Tourism Sector.
- **Encourage** tourism stakeholders to adapt, to mitigate and use new technology and secure financing for the poorest countries.

For more information about UNWTO's progress on Tourism's contribution to respond to the challenge of climate change please go to:

www.unwto.org/climate/index.php



DOWNLOADS & LINKS

Campaign background
Eng/Spa/Fren/Russ

Secretary-General Message
Eng/Spa/Fren/Russ/Arabic

Programme
Eng/Spa

Think Tank Conclusions
Eng/Spa/Fren

Think Tank Guidelines
Eng/Spa/Fren/Russ/Arabic

Campaign Logo
Eng/Spa/Fren/Russ/Arabic

Posters
Eng/Spa/Fren

UNWTO News – Special Edition
Eng/Spa

E-bulletin UNWTO in Action
Eng/Spa

Climate Change and Tourism

www.Climatesolutions.travel



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Photo Competition Winners

The 5 prizes were sponsored by:

Lan Perú, Hoteles Casa Andina, Asociación Peruana de Hoteles Restaurantes y Afines (AHORA), Nacional de Juegos de Azar (Sonaja), Universidad de San Martín de Porres USMP y qp Hoteles Lima



1st Prize Cyclades Windmill and how we should consider of turning back time and produce harmless energy, Bulgaria – Rossitsa Antonova



3rd Prize Cultural exchange between ancestral and modern culture through solar panels to avoid environmental pollution, Peru – Karla Carrillo



2nd Prize WASTE? Think again! Reused inner tire tube rented as float on the Pasir Panjang Beach, Indonesia – Indah Watty



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4th Prize Wireless blue sky at the desert. Resort/Tourists on village Safari are drawn to a village for hand woven rugs. An awarded craftsmen uses solar energy to protect the serene environment, India – Tripti Pandy



5th Prize Plant a tree to save our planet earth, India – Naganathan Ilangovan

The Panel of Judges was made up by:

Stefanos FOTIOU, Officer of the Division of Technology Industry and Economics for Asia Pacific. (former UNEP Programme Officer, Tourism and Environment at the time of his participation as judge)

Eduardo SEVILLA, Advisor of the ViceMinistry of Tourism. Ministry of Foreign Trade & Tourism (MINCETUR)

Esther TRUJILLO, Vice President Sustainable Development – Sol Melia – Spain

Gabor VERECZI, Regional Technical Advisor for Climate Change Adaptation in the Pacific, UNDP (former UNWTO Deputy Chief of UNWTO’s Sustainable Development at the time of his participation as judge)